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PARTNERSHIP FOR A DRUG FREE AMERICA
30-Second Film
"JAMIE/METH PDFA"
METH

Approved for Bidding: 11/03/05 ceh

DETU-0044

Job #: TBD

VIDEO

- 1 OPEN ON A FEMALE METH
ADDICT MAKING AND DOING
METH INSIDE A DARK, DINGY
METH LAB. VIVID, REALISTIC
PORTRAYALS OF WHAT METH
ADDICTS LOOK LIKE AND HOW
THEY ACTUALLY ACT WHEN AT
THEIR HOME METH LABS.
- 2 CAMERA MOVES UP, THROUGH
THE CEILING, TO THE APARTMENT
ABOVE – WHICH IS A
COMPLETELY CLEAN NORMAL,
MIDDLE-CLASS APARTMENT. A
SMALL GIRL IS SITTING ON THE
FLOOR NEXT TO A COFFEE TABLE
AND PLAYING WITH A BUILDER
SET. HER MOTHER CALLS HER TO
DINNER.
- 3 TITLE CARD.
DRUGFREE.ORG/METH

AUDIO

- VO: The toxic fumes from the meth lab are seeping
into Jamie's sinus cavity. Ammonia vapors
invade her throat. Toxic gases fill her lungs.
Jamie's body is deteriorating.
- VO: And she doesn't even know it.
- MOTHER: Jamie...dinner.
- VO: So, who has the drug problem now?
- VO: Find out how meth affects you at drugfree
(dot) org (slash) meth.



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PARTNERSHIP FOR A DRUG FREE AMERICA
30-Second Film
"NURSE/METH PDFA"
METH

Approved for Bidding: 11/03/05 ceh

DETU-0048

Job #: TBD

VIDEO

- 1 OPEN ON A SICK MAN IN A
DOCTOR'S OFFICE. A NURSE IS
EXAMINING HIM.
- 2 EXAMINATION CONTINUES.
NURSE LISTENS TO MAN'S LUNGS.
HE COUGHS WHEN HE BREATHES
IN.
- 3 TITLE CARD:
DRUGFREE.ORG/METH

AUDIO

- NURSE: Do you smoke?
- PATIENT: No.
- NURSE: Do you drink alcohol regularly?
- PATIENT: No.
- VO: He won't tell her that he's been inhaling
crystal meth.
- NURSE: Deep breath...
- MAN: (COUGH)
- VO: Because he doesn't know...the house he
moved into was once a crystal meth lab and is
still toxic. So, who had the drug problem now?
- VO: Find out how meth affects you at drugfree
(dot) org (slash) meth.

Ashley/Meth/Community

Ashley:

This is my blog entry:

I loved when my dad and I cooked breakfast together. He always called me his Honey. But then he started using the kitchen to make meth. One night the police came in with white suits and gas masks. I was taken to the hospital and decontaminated. I haven't seen my dad since.

Amber/Meth/Community

Amber:

This is my blog entry:

I was three when my parents started using meth. I smelled when they were cooking it in the kitchen. Once I saw my mom stab my dad. Blood was everywhere. I didn't know what to do.

Paul/Meth

Paul:

This is my blog entry:

I was one of the best soccer players in the state. But meth made me a drug addict. Nothing could keep me from my next fix. I pawned my mother's earrings, and robbed three people at gun point. I thought I was invincible.
